

## "Securing the Interests of Irish Exporters in the Mid-West" - 2018 Supply Chain Seminar



Ulster Bank was pleased to support the Irish Exporters Association 2018 Supply Chain Seminar in Limerick on Fri 23rd March 2018. The Event was Titled "Securing the Interests of Irish Exporters in the Mid-West".

I was pleased to attend this event which was the first in a series of 8 regional events being held around the country. The series is being run by The IEA in partnership with Ulster Bank, Rhenus Logistics and Iarnrod Eireann Irish Rail.

There was a strong attendance at the Limerick event which took place at The Strand Hotel. There were presentations on the day from:

- Simon Barry, Chief Economist Republic of Ireland Ulster Bank.
- Carol-Ann O'Keeffe, Assistant Principal Officer, Corporate Affairs & Customs Division, Revenue.
- Jane Dempsey, Assistant Principal Brexit Unit, Dept. of Agriculture Food & the Marine.
- Declan Sinnott, M.D. Rhenus Logistics Ireland.

There was also an interesting Panel Discussion which was led by Patrick Daly, IEA Supply Chain Series Chair & M.D. of Alba Consulting Group. The Panel comprised Kieron O'Neill, Commercial Manager UrbanVolt, Mark McGuire, Business Development Manager at Irema & Howard Knott, Logistics Consultant. I found the panel provided practical insights on import and export challenges for manufactures and service providers including particular challenges being posed by Brexit.

Overall I found the event was informative and interactive and was well received by all in attendance.